



MEDIA KIT



FIRE & TEA

Fire & Tea is a website that inspires people how easy it is to travel the vegan road. It was created by Justine de Jonge. She loves sharing her vegan experiences and the joy that can be found by being vegan, and she is not limited by her Coeliac Disease.

STORY BEHIND FIRE & TEA

Fire & Tea is an online destination where vegans and non-vegans can learn about new vegan food and products, vegan experiences and vegan travel itineraries in Australia and beyond. Justine is a coeliac vegan based in Melbourne, Victoria.

WEBSITE STATISTICS

591

Monthly
Users

657

Monthly
Sessions

50

Email
Subscribers

SOCIAL MEDIA FOLLOWING



1,058



835



582

ENQUIRIES AND RATECARD

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